



IIAG ANNUAL CONVENTION

June 8-10 | Amelia Island, FL

EXHIBITOR KIT 2023



For More Info :

www.iiag.org/annual-exhibitor-info-2023

EXHIBITOR INFORMATION

IIAG is committed to ensuring high traffic to the Exhibit Hall and your booth. We help maximize your investment by providing early publicity, opening happy hour reception in the exhibit hall, and a tradeshow luncheon for attendees.

Agents are eager to meet with company partners and this Trade Show setup will provide ample opportunity for making connections, visiting with friends, and promoting your company.

Exhibit Hall Hours

Thursday, June 8

8:00am-4:00pm: Exhibitor Set Up

5:00pm-6:00pm: Tradeshow and Reception

Friday, June 9

12:00pm-2:00pm: Luncheon and Trade Show

2:00pm-3:00pm: Booth Break Down

Staffing and Registration

Exhibits and equipment must be in place by 4:00pm, Thursday, June 8. Exhibits must be taken down beginning at, but no sooner than, 2:00pm, Friday, June 9. Please, do not start to tear down prior to this time. If you must leave early, please let us know.

Booths must be properly staffed during posted hours.

Children and spouses must be registered to enter the Exhibit Hall beginning at 5:00pm Thursday. Please use the registration link to register children, spouse, guests, or non-exhibiting partners.

Booth Specs

Each 8' X 10' booth will be set-up with 8' high drape, 3' high side dividers, one 6' draped table, two side chairs, one wastebasket, and an identification sign.

If you would like to purchase additional items for your booth contact please contact Goblen Convention Services directly at (407)-872-2223. For additional information, see pages 7-8.

CONVENTION SCHEDULE

THURSDAY, JUNE 8

- 8:00am** Exhibitor Set Up Opens
- 12:00pm** IIAG Registration Desk Open
- 3:00pm** "Changing Landscape of Cyber Technology"
Speaker Tim Martin, Pillar Technology
- 4:00pm** "Carrier Leader Panel: Market Chaos"
Moderator Steven Hall, Valdosta Insurance Services
- 4:00pm** Exhibitor Set Up Closes
- 5:00pm** Tradeshow and Reception
- 6:00pm** Kid's Camp Begins
- 6:30pm** Diamond & Gold Partners Reception
- 9:00pm** YAC & IIAG Partners Night Out
Location: Falcon's Nest (at Omni)
All Attendees Welcome

FRIDAY, JUNE 9

- 8:30am** IIAG Registration Opens
- 8:55am** IIAG Membership Meeting & Elections
- 9:00am** "The Market, The Insurance Broker, and The Future"
Speaker Brian Deitz, Reagan Consulting
- 9:30am** Keynote Speaker VIP Reception/Book Signing
Diamond & Gold Partners Only
- 10:00am** "Attorney Panel: For the Record"
Moderator Jimbo Floyd
Panelist Wayne Satterfield, Hall Booth Smith
Panelist Jeff Shiver, Shiver Hamilton Campbell
Panelist Jason Tate, Robert Tate LLC
- 11:00am** Keynote Session
Speaker Herm Edwards
ESPN Analyst, Former NFL Head Coach & Former NFL Player

CONVENTION SCHEDULE CONT'D

FRIDAY, JUNE 9

12:00pm Tradeshow and Luncheon

Exhibitors are recommended to enter exhibit hall early to ensure an opportunity to eat lunch before agents arrive

12:00pm Photos with Herm Edwards

Sticker color on back of attendee badge indicates photo time slot
Location: inside the Exhibit Hall

2:00pm YAC Cornhole Tournament

Register in advance to reserve your spot!
Location: Beachside

3:00pm Exhibitor Booths Must Be Broken Down

5:30pm Past Presidents Reception

By Invitation

6:00pm Kid's Camp Begins

6:30pm Closing Night Reception & Party

Entertainment from Davis & The Love
Annual Convention Photo Booth

7:30pm YAC Wine Toss

Donate wine bottles to support Young Agents & purchase rings in advance to reserve your chance to win!
Location: Closing Reception

SATURDAY, JUNE 10

8:30am Awards Breakfast & Installation of Officers

IIAG Annual Awards include Company Rep of the Year, Young Agent of the Year, and more!
All attendees including kids are welcome to join

9:30am "State of the Industry and Association"

Speaker John King, Georgia Insurance Commissioner

12:00pm Beach Party sponsored by Georgia 1752 Club

Relax & enjoy the beach after IIAG Annual Convention. The Georgia 1752 Club has sponsored cold refreshments & beach cabanas to cool off
All attendees including kids are invited



EXHIBITOR LAYOUT

IIAG ANNUAL CONVENTION	Photo Booth		500	501	502	503	Food & Beverage	
	114	115	214	Food & Beverage		315	414	417
	112	113	212	213	314	313	412	415
	110	111	210	211	312	311	410	413
	108							
	106	107	206	207	306	307	406	407
	104	105	204	205	304	305	404	405
	102	103	202	203	302	303	402	Food & Beverage
	100							
	GENERAL SESSION BALLROOM							
*Not to Scale								

65 EXHIBITORS



Tradeshows:

Thursday, June 8 5 PM - 6PM
Friday, June 9 12 PM - 2 PM

AMELIA ISLAND, FL

EXHIBITOR INFORMATION

BOOTH ASSIGNMENTS

210	Agents Alliance Services	8	Keystroke
417	Associated Insurance Admin.	14	Levitate
305	American Collectors	211-213	Memic
106	AmTrust	415	Mountain Life
6	Amwins	1	National Partners
307	Appalachian Underwriters	102	Nationwide
404	Assure Alliance	311	Normandy
112	Berkshire Hathaway GUARD	405	North Point Underwriters
407	BondExchange	3	Omaha National
203	Builders	314	Openly
10	Columbia	402	Orion 180
105	Dealer Plus	15	Philadelphia
315	EMC Insurance	313	PMMIC
9	Encova	406	Ryan Specialty
115	ePay Policy	303	Safeco/Liberty Mutual
13	Faces Of	100	Sayata
207	Falls Lake Insurance	412	Southeast Personnel Leasing
5	FloodFlash	312	Service Surety
204	Frontline	103	Southern Insurance Underwriters
503	Georgia Underwriting Assoc.	114	Southern Trust
7	gotoPremium Finance	206	Stonetrust Workers' Comp
12	Hawksoft	2	SuretyBonds Market
11	Hourly	202	Synergy Comp
410	ICW Group	111	Tapco
4	Ideal Traits	306	Transportation Insurance Experts
502	Imperial PFS	107	Travelers
214	IPMG	205	TypTap
110	Jackson Sumner & Assoc.	108	UBIC
500-501	Jencap	104	US Premium Finance
414	Jimcor Agencies	212	Westfield
113	JM Wilson	413	Wright Flood
302	Johnson & Johnson	304	XS Brokers

BOOTH INFORMATION

IIAG has partnered with Goblen Convention Services to provide exhibitors with high quality booth equipment, additional material & AV rental, and advance shipping options to create an easy tradeshow process!

Included Equipment

6'x30" Skirted Table
Company ID Sign
Wastebasket with Liner
2 Chairs

There are no substitutions with included booth package equipment. Any alternatives may be ordered through Goblen.

Equipment Rental

Goblen provides exhibitors with additional equipment available for rent. Available equipment includes backdrops, signage, lighting, plants, and more.

To see a full list of available rentals, please contact:

Stephanie Placeres | Goblen Convention Services
T. 407-872-2223 | F. 407-872-8644
Email: stephanie@gobencs.com

Audio Visual Rental

Please note pricing for Audio Visual equipment is charged on a daily rate. Rentals are subject to service fee & rental minimum of \$50.

If you are interested in AV equipment such as TVs, TV Stands, Cable Connections, Computers, Projectors, and/or Screens, please contact:

Myra Murray | Goblen Convention Services
T. 407-872-2223 | F. 407-872-8644
Email: myra@gobencs.com

Questions?

Contact Customer Service at (407) 872-2223 or email orders@gobencs.com

BOOTH INFORMATION

Shipping Address

Goben Advanced Warehouse
Beginning Monday, May 8
Goben Convention Services
1700 35th Street, Unit 102
Orlando, FL 32839

Omni Amelia Island
Beginning Wednesday, June 7
Omni Amelia Island Resort
c/o Goben Convention Services
39 Beach Lagoon Road
Fernandina Beach, FL 32034

***Please include ON package:** Exhibiting Company Name, Booth #, IIAG 2023

Shipping Booth Materials

Exhibitors have the option to ship materials to Goben to be delivered to their booth or ship materials to the Omni.

Shipments can start arriving at Goben Advance Warehouse:	Monday, May 8
Discount deadline orders received with confirmed payment:	Tuesday, May 23
Last Day for Shipment to arrive at warehouse w/o surcharge:	Friday, May 26
Last day for shipments to arrive at warehouse:	Monday, June 6
Shipments can start arriving at Omni Amelia Island:	Wednesday, June 7

Material Shipping: Payments

Rates below include receipt of your shipment, delivery to your booth, removal, storage, return empty crates and at the end of the show movement of your shipment from the booth to the loading dock and reloading onto the designated truck. Charges for this service will be based on the inbound rate and rounded up to the nearest one hundred weight.

A 200lb minimum per shipment applies (___ pounds ÷ 100 = ___ Total CWT)

Advance Shipments Received May 8th – June 6th:	\$105.00
Late Shipment Surcharge After May 26th:	Additional 25%
Show Site Shipments Scheduled on June 7th:	\$110.00
Show Site Shipment Small Package <25lbs:	\$75.00

Questions?

Contact Customer Service at (407) 872-2223 or email orders@gobencs.com



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See you on...

*Amelia
Island!*



www.iiag.org